Astral Pipes

KARAV ENGINEER

Vice President – Business Development

Astral Poly Technik

Karav Engineer is Vice President – Business Development at Astral Poly Technik Limited, one of the fastest growing construction materials companies in India. He holds a BS in Industrial Engineering and a BS in Management from Georgia Tech, Atlanta, USA.

Beginning his career with Astral in 2011, Karav has held a series of positions in the company, the most recent being business development and brand management at Astral. In this role he has spearheaded the company’s brilliant branding campaigns, was engaged in new product research and launch, co-managed investor relations and supervised marketing research. He led the Branding Department to achieve greater brand preference and brand consideration among consumers. He strongly believes in providing branded, good quality products even in such a low involvement category as pipes and fittings. This has created entry barriers for unorganised players selling sub-par products and hence it has worked well for the entire category. His decision of doing in-film brand promotion with Dabangg 2 was spot on and paid off with unnumberable Lifetime Achievement awards. Karav was also a part of his current role at HIL, Dhirup is responsible for spearheading the overall growth by driving robust business strategies, introducing new age business models and constantly improving the business by adding new products and building solutions.

Blue Dart

BALFOUR MANUEL

Managing Director

Balfour Manuel heads Blue Dart since 16th May, 2019. He has been instrumental in the success of Blue Dart since its inception owing to his ‘Day One Employee’ status. Prior to his appointment as Managing Director, Balfour was CEO of the Company. He was also in charge of Blue Dart’s B2B business, a cornerstone of Blue Dart’s customer base and prior to that was responsible for the growth and development of Blue Dart’s business in the Western region of the country. Balfour is on the advisory council of the IBC.

Apollo Hospitals

DR. PRATHAP C. REDDY

Founder – Chairman

A renowned cardiologist known for his intuitive diagnostic abilities, Dr. Prathap Reddy was just turning 50 when he launched Apollo Hospitals and took his place in history as the visionary architect of modern Indian healthcare. Revolutionising healthcare in India at a time when ordinary citizens of the country faced difficulties in accessing affordable quality healthcare, he has pushed the boundaries to take quality healthcare to every individual in the country and bring international standards of healthcare to India with the launch of India’s first corporate hospital, Apollo Hospitals in 1983. Today, Apollo Hospitals is one of the world’s leading centres for quaternary healthcare. Under his leadership, its culture of intrinsic ethics in business and governance has earned the trust of over 150 million patients from over 140 countries including India. Deeply concerned about the impending tsunami of non-communicable diseases (NCDs), Dr. Reddy introduced Annual Preventive Health Checks with over 22 million health checks performed by the group till date. In 2017, he was in India Today’s list of India’s 50 most powerful people. Recipient of innumerable Lifetime Achievement awards, Dr. Reddy was honoured with the Padma Vibhushan by the Government of India, in recognition of his untiring pursuit of excellence in healthcare.

Aquaguard Euroclean

VIKRAM SURENDRAN

President

Eureka Forbes

Vikram Surendran is responsible for delivering high quality business results, developing business models, product portfolios, marketing mixes and business strategy across the B2C and B2B verticals of the company.

Over his career, Vikram has acquired multi-dimensional knowledge and expertise in P&L Management, Marketing & Sales Strategy and CRM along with New Business Development.

Vikram holds a Post Graduate Diploma in Business Management – Marketing from XLRI Jamshedpur.

Birla Aercon

SHASHANK SINHA

Chief Transformation Officer & Head of Marketing

Eureka Forbes

Shashank Sinha is an accomplished sales & marketing professional with high caliber general management qualifications and over 24 years of experience in the consumer durables industry.

As the Chief Transformation Officer, Shashank looks after the transformation journey based on the three pillars of Profitability, Growth and Competitiveness leading to the metamorphosis of the new Eureka Forbes. And as Head of Eureka Forbes’ Marketing, CRM & Digital Transformation, Shashank looks after iconic brands like Aquaguard Water Purification Systems, Euroclean Vacuum Cleaners, Aeroguard Air Purifiers and Eurovigil Electronic Home Security Solutions.

Charminar

VIKRAM SURENDRAN

President

Eureka Forbes

VIKRAM SURENDRAN

President

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Eureka Forbes

VIKRA
Navin Tewari is a man on a mission. He wants to make homemade food exciting 24 x 7 through his food brands – Ching’s Secret, offering Desi Chinese masalas, soups, sauces, noodles, and chutney and Smith & Jones, offering Indian cooking pastes, sauces, and masalas. With him at the helm of Capital Foods, one of India’s fastest growing food companies, he’s bound to be successful. Challenges bring out the best in him. As the Sales and Marketing head of Birla Sun Life Mutual Fund, his mantra of ‘Always keep things simple’ paid off and the company’s assets hit record numbers. As the Executive President of Ultratech Cement, he accelerated the company’s growth to touch new heights.

A qualified Chartered Accountant, Navin started his career as a Merchant Banker in 1995. He has since been associated with Prudential ICICI, AVIVA Life, and the erstwhile Birla Sun Life Distribution. Known for his people-oriented approach, Navin has worked in industries ranging from food, cement, mutual funds to investment banking. Navin refers to himself as an explorer constantly in search of new ideas to bring disruption in the industry.

Vishwas Patel is currently the Executive Director of Infibeam Avenues, India’s first e-commerce company to be listed on Indian stock exchanges. He is also the founder of CC Avenue, a leading Indian payment gateway that has a significant presence in the US and the Middle East. In recognition of his numerous and stupendous achievements as a pioneer and leader in the digital payments industry, Vishwas has been appointed Chairman of the Payments Council of India (PCI), the apex non-government body in the country representing companies in the payments and settlements system. Vishwas has been invited as speaker and guest at prominent industry events as well as on live television shows, while featuring extensively in various publications through the years. The list of awards received by Vishwas includes the Asia-Pacific Information Security Leadership Award in Bangkok (2007), Best Payments Entrepreneur Awards at the Payments & Cards Summit (2019) and Business Entrepreneur of the Year – IT & SaS at the Entrepreneur Awards (2020).

Vishwas has also launched other cutting-edge SaS solutions including Res Avenue, the complete hotel reservation and distribution platform; Event Avenue, a leading online event registration solution; and Bill Avenue, the RBI approved operating unit for BharatBillPay, India’s largest interoperable bill payment network.

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Premanand Bhat has a rich experience of over 30 years in the fields of design, sales, marketing, strategy and business development in the industrial and consumer business. At Crompton he has served in several senior positions such as marketing of motors to industrial customers.

He has been Regional Manager for Lighting Business and National Sales & Marketing Head for Fans Business.

For the last six years he has been heading the Pumps Business of the company. He is also Vice President of Indian Pump Manufacturers Association. He led Crompton Pumps to achieve a dominant leadership position in residential pumps and a very creditable presence in the Agro Pumps segment. Crompton became one of the top pump brands in India under his visionary leadership. His expertise in both B2B and B2C businesses and his profound insights in rural selling is helping Crompton make deep inroads in these markets.

He holds a bachelor’s degree in Electrical Engineering and a post graduate diploma in Management with Leadership Training Programme from IM Ahmedabad and Management Centre Europe.

Sanjeev Shah is a worthy second generation entrepreneur who, along with his younger brother, Rajeev, has provided Everest with marketing and management skills that have built the company into India’s largest-selling and most-preferred spice brand.

Everest products are, today, sold through more than 650,000 retail outlets across India, the US, UK, the Asia-Pacific region, Australia and the Middle East.

Rakesh Kaul holds a Master’s degree in Foreign Studies, Kurukshetra, and a Bachelor’s degree in Electrical Engineering Science from Delhi University.

Shekhar Tewari has over 20 years of experience in the fast-paced fashion industry. His rich experience and leadership across Brand Building and Business Development has helped Enamor reach substantial heights and newer markets, becoming one of the leading lingerie brands in the country.

To accelerate the brand’s growth, he introduced new clothing categories like Athleisure and Essentials, stemming from the changing needs and lifestyle of the modern day Indian woman – helping Enamor widen its portfolio beyond just lingerie.

His expert vision has helped pilot the initiative of transforming and redefining the position of the brand to We Are All Fabulous - showcasing that Enamor caters to women from all walks of life, no matter their shape, size or quirk. This historical change in Enamor’s imagery helped elevate the brand to a remarkable position.

Shekhar also helped navigate the thought and brought it alive in Enamor’s flagship stores. Under his supervision and guidance, these stores became a visual delight, coupled with an international shopping experience. The fit consultants are trained to help a customer find a perfect fit, making her not only look fabulous but also feel fabulous.

It is worthy to note that under his leadership and management, the brand went on to win the prestigious Superbrands Award three times in a row, transforming it into a significant and respected brand in India.

Shekhar’s previous stints in the industry include Managing Director at Hanesbrand Inc; General Manager – Marketing & Sales at Jockey, where in the late 1990s he led a team that created history by building the strongest distribution network, then unmatched by any other apparel brand in the country.

Rakesh Kaul’s tenacious outlook has helped the company grow at a CAAGR of over 70% in last four years and is one of the fastest-growing leading Home Improvement Solutions company in India. Under his business acumen and strategic vision, the company has expanded exponentially with the launch of the state-of-the-art products across six categories from the brand’s home-grown R&D facilities.

His vision has made Brand EVOK from the house of SHL one of the leading players in the furniture retail segment and evoking one of the leading furniture & home décor websites in the country.

In a career that spans over 24 years now, Rakesh Kaul has worked with leading companies such as Reliance Retail, The Times Group, Onida and Whirlpool and management, the brand went on to win the prestigious Superbrands Award three times in a row, transforming it into a significant and respected brand in India.

122 SUPERBRANDS
Jaquar

RAJESH MEHRA
Director & Promoter
Jaquar Group

Rajesh Mehra started the premium segment Jaquar brand in 1985. He helped establish the company’s remarkable ascent towards its undisputed market leader status, and being recognised as one of the world’s fastest growing complete bathroom and lighting solutions brand.

In 2018, he was recognised as the ET Entrepreneur of the Year for his achievements in the consumer products and retail segments.

Due to his strong belief in the power of community service, the Jaquar Foundation has made extensive contributions towards building an economically viable and socially harmonious community through activities in the fields of education, health, sanitation, rural development and skill development.

ICICI Lombard

BHARGAV DASGUPTA
Managing Director & Chief Executive Officer
ICICI Lombard General Insurance

Bhargav Dasgupta is the Managing Director & CEO, ICICI Lombard General Insurance Company Limited, the largest private sector General Insurance Company in India.

He began his career with the erstwhile ICICI Limited in 1992 and has held key leadership positions in diverse business areas in the ICICI Group, including Project Finance and Corporate Banking, E-commerce & Technology Management, International Banking and Life Insurance.

Bhargav Dasgupta holds a PGDBA from IIM Bangalore and a BE (Mechanical) degree from Jadavpur University.

HDFC Life

VIBHA PADALKAR
Managing Director & Chief Executive Officer

Vibha Padalkar has been leading HDFC Life as its Managing Director and Chief Executive Officer since September 2018. She has been associated with the company as an Executive Director and Chief Financial Officer from 2008.

Under her stewardship, HDFC Life has both grown its market share as well as become one of the most profitable private life insurance companies in India. It has enabled 6.1 crore lives (as on March 2020) to protect themselves and their loved ones and live with a sense of pride.

The company was listed in November 2017, and since then has grown to become the most valuable private life insurer.

PANKAJ GUPTA
Senior Executive Vice President (Sales) & Chief Marketing Officer

Pankaj Gupta has been associated with HDFC Life since November 2014. He is the Chief Marketing Officer and also heads the Credit Life business, Strategic Alliances, Digital Alliances, CRM, Corporate Communications and CSR.

He has an in-depth understanding of the BFSI industry and a drive to constantly innovate the marketing playbook. This, along with the presence of a strong team has enabled the brand to continue to grow from strength to strength even in an uncertain environment. Under his guidance, the company’s marketing endeavours have flourished through sustained efforts and insight driven campaigns which have ensured that the brand enjoys high recall and consideration.

Indane

SUBODH DAKWALE
Executive Director – Corporate Communication & Branding
Indian Oil Corporation

Subodh Dakwale is in charge of complete brand management of all IndianOil products including Indane.

Spearheading various government initiatives, he was instrumental in leading marketing and communication strategies for the Padhan Mantki Lijjeda Yojana, a monumental drive to provide LPG connections to BPL families pan-India, resulting in its phenomenal success.

A civil engineer by qualification, his extensive exposure to various petroleum downstream business verticals including marketing of IndianOil, accentuated by his international assignments, holds him in good stead in developing strategic positioning of IndianOil brands.

Jaquar

SANDEEP SHUKLA
Head Marketing & Communication – Global Operations
Jaquar Group

Responsible for the development of the global branding, marketing and communications initiatives at the Jaquar Group, Sandeep Shukla has been a crucial player in its establishment as a leading global brand in the complete bathing and lighting solutions space.

Sandeep is a sharp and astute strategist with a twenty-year track record of creating distinct brand identities and delivering innovative marketing activities that have helped accelerate business growth.

Sandeep has a post-graduate degree in business studies. He has worked with reputed brands such as Hindware, Pepsi, Nestle, Asahi, Banita and Evok prior to joining the Jaquar Group.
Niranj Mishra is an accomplished sales and marketing professional, with an experience of over three decades in retail and distribution channels across diverse industry segments. His innovative and strategic approach has strengthened the business processes and systems in the white cement division. Responsible for the operations of the division, he has spearheaded the expansion of the white cement product portfolio. A certified assessor in Business Excellence from TQMPS, he has also led various consulting projects in collaboration with leading multinational consulting companies in the field of Retail Strategy and Business Process Reengineering (BPR).

Nitish Chopra is a marketing professional with expertise in business strategy, brand management, product launches, Go-To-Market, digitization and analytics. With over thirteen years of experience, he has been involved in driving business transformation initiatives and in charting out the strategic roadmap for the White Cement business of the organisation. With a proclivity for brand building, he has transformed leading brands like JK White Cement and JK Wall Putty to iconic status, while also enjoying positions of market leadership.

Vijay Aggarwal is the Managing Director of Prism Johnson Limited, one of India’s leading integrated building materials companies. He joined the Rajan Raheja Group in 1993 and has been involved in the evolution of the group from a real estate developer into a diversified industrial house. He is also on the board of directors of various companies in India in the field of building materials, life insurance and education. He holds a Bachelor’s Degree in Technology (Electrical) from IIT, Delhi and a PGDM from IM, Ahmedabad.

Sarat Chandak is the Executive Director and Chief Executive Officer of H & R Johnson (India) where he leads the company across all its businesses and operations. With an extensive background in Sales & Marketing, he has served as the Chief Executive Officer & Whole Time Director of RAK Ceramics India and has also held senior positions in Kajaria Ceramics, Bell Granito Ceramica and Everest Industries. Sarat Chandak holds a PGDM in Systems Management, NIT – Nagpur and MBA in Marketing from Pune University.

Dr. Raghupati Singhania is Chairman & Managing Director of JK Tyre & Industries Ltd, India’s leading tyre manufacturer and leader in Radial Tyres with a global footprint in over 115 countries across six continents. He is also the Chairman of JK Torel S.A. de CV, Mexico, JK Fenner (India) Ltd and Director of various JK Group and other public limited companies. He is Pro-Chancellor of JK Lakshmiput University.

A Boston University alumnus, Rishi Kajaria is a young and dynamic businessman. His excellence got him the prestigious 40 Under 40 Award from The Economic Times in 2019. Innovative and driven, he initiated the vitrified tile vertical in 2004, which today proudly stands as the largest manufacturer of vitrified tiles in India. He set a niche for himself by venturing in the bathroom segment with Kesar Blue and leading it to become a significant brand in a short span of time. He has dedicatedly worked in innovating and making Kajaria India’s No.1 Tile Company.
T S Kalyanaraman, set up Kalyan Jewellers in 1993 with an investment of Rs 75 lakh. Today, Kalyan has emerged as a trusted jewellery brand synonymous with quality, transparent pricing and innovation. In a largely unorganised segment, Kalyanaraman established industry benchmarks. Kalyan Jewellers was among the first to sell hallmarked jewellery and also introduce rate cards with making charges, clearly specified. He also set up customer service outlets under the My Kalyan name, to educate customers about the nuances of jewellery – a concept that was unheard of in the jewellery segment.

Kalyanaraman continues to uphold the century-old legacy of doing business in a fair and transparent manner – values he has imbibed from his late father. Under him, Kalyan Jewellers has today expanded into nineteen states and five countries. The company has over 140 large format showrooms and 650 My Kalyan customer service outlets and mini diamond stores. While his sons, Rajesh and Ramesh, run the company operations, Kalyanaraman drives the company’s vision of becoming a global Indian brand. A quintessential family man, Kalyanaraman likes to spend time with his grandchildren. He regularly practices yoga and enjoys listening to classical music.

Anil Gupta is a recognised and an accomplished expert in the Indian cable and wire industry and a firm believer in technology. His customer-centric approach blended with a futuristic vision has ensured the production of cable and wire products of the highest quality. He is the brain behind many breaking innovations in the industry and undoubtedly the inspiration as well as the guiding force behind KEI undisputed leadership in the category.

He became a part of the KEI group in 1979 as a partner in the erstwhile Krishna Electrical Industries and soon rose to become its Chairman-cum-Managing Director. With over 36 years of experience at the helm of KEI Group of Companies, he has been successful in executing company policies and encouraging his team to deliver nothing but the best.

As a dynamic leader, he has initiated various marketing, production, quality control and product development policies. His hard work and pioneering ideas have played a major role in the company’s success while his contribution to the company remains exceptional and unsurpassed.

Jyothi Pradhan, also has a versatile experience of fifteen years in Engineering, Marketing and Leadership roles. Apart from being a true entrepreneur at heart, she loves music and travelling as well.

With a rich educational background of being a BE in Electronics and Communication from Manipal Institute of Technology and MBA in Innovation and Entrepreneurship from University of California, Irvine, Jyothi Pradhan, also has a versatile experience of fifteen years in Engineering, Marketing and Leadership roles.

Prior to joining IMRB, Preeti was Chief Executive Officer of LMRB in Sri Lanka. She has also headed Mindscape (the strategic consumer consulting division of Technopak) and has been a Senior Vice President of TNS India. Preeti had earlier worked with the BAT Group in India and in management consulting with Besant Raj Consultants.

Often quoted in the media, Preeti is a strong proponent of technology-driven innovation in research, adoption of new, non-conscious methods of understanding consumers and applying sophisticated analytic capabilities to integrated data to help transform consumer insights into business impact for clients.

Preeti has been chosen as one of Impact’s 50 Most Influential Women in the Indian Media, Marketing & Advertising world for the last five years.
Lactic Calamine

Rijita Ghatak
Brand Manager

Rijita is a marketing professional associated with Piramal Enterprises Limited for the last four years. An Economics graduate from St. Xavier’s, Kolkata, Rijita has worked for the renowned fashion designer - Sabyasachi Mukherjee before joining IMT Ghaziabad to pursue her MBA.

After having joined Piramal as a Management Trainee and completing two years in sales as an Area Business Manager, Rijita moved to a marketing role in which she now manages the Personal Hygiene and Skin Care portfolio driving key brands like Lactic Calamine & Tri-Acto.

She has led the launch of Lactic Calamine – Sawai Karo Switch Karo campaign – spanning the entire spectrum of integrated communications development process. She synthesized ~14,000+ consumer hours into key brand insights culminating into the TVC campaign. Her leadership in the formulation of the training methods, materials and processes for 150+ Lacto promoters in Modern Trade business and delivered multiple new product developments – Tri-Acto range of disinfectant products, Lacto Sunscreen and Lacto Wipes.

Rijita plays a pivotal role in bringing a fresh appeal to an iconic heritage brand like Lactic Calamine, thereby making it relevant even to the younger generation of women who believe in substance over superficiality.

Luxor

Pooja Jain
Managing Director

Pooja Jain is a highly motivated and successful Indian industrialist and woman entrepreneur, heading Luxor Group as Managing Director. With business presence in over 120 countries, Pooja has also featured in the Business Today list of the 25 Most Powerful Women in Indian Business.

Pooja’s entrepreneurial instinct and devotion to learning have helped her take Luxor Group to new heights. Her exemplary achievements at a very young age made her an inspirational role model for the younger generation.

Orient Air Coolers
Orient Fans

Rakesh Khanna
Managing Director &
Chief Executive Officer
Orient Electric

Having held several leadership positions to date, Rakesh Khanna currently serves as Managing Director & CEO at Orient Electric and leads the company’s strategic initiatives. He has a rich professional experience spanning over 35 years, working in India and abroad with companies of national and international repute in consumer electronics, electrical, lighting and consumer durables. Since joining Orient Electric in early 2015, Rakesh has directed his efforts towards creating a strong brand positioning and driving sustainable competitiveness through product and process innovation.

Anshuman Chakravarty
Head Brand & Corporate Communication
Orient Electric

An MBA in Marketing and a postgraduate in Journalism and Mass Communication, Anshuman Chakravarty has over 23 years experience in branding and corporate communication and has led the communications functions of various national and international brands. He currently heads the brand and communication function at Orient Electric and has made significant contribution in re-launching the brand and in unifying the businesses of fans, home appliances, lighting and switchgear under one umbrella brand.

Luminous

Vipul Sabharwal
Managing Director

Vipul Sabharwal is the Managing Director of Luminous Power Technologies and is responsible for all company operations. Vipul joined Luminous in September 2014 and has been part of the Luminous family for almost six years now. Vipul is a strategic leader and has been a catalyst for driving growth for Luminous Power Technologies.

A highly skilled Sales and Marketing leader, Vipul has over three decades of experience spanning across FMCG, Telecom and White Goods industries. He has brought extensive knowledge of the retail space to the company, gathered through multiple business leadership roles.

Vipul Sabharwal previously worked with companies such as Whirlpool Corporation, Johnson & Johnson, Gillette India and Nokia. He was instrumental in launching new products and building new categories for businesses in several of these companies.

Vipul is an Economics (Honours) graduate from Delhi University and an alumnus of the Jamnalal Bajaj Institute of Management Studies, Mumbai.

Magicbricks

Sudhir Pai
Chief Executive Officer

An astute thinker and a keen strategist, Sudhir Pai has been the driving force behind the stupendous rise of Magicbricks from a small 70-member team into a 1000+ strong team, doing multi-million dollar annual turnover. Under Sudhir’s leadership Magicbricks has developed cutting edge products and solutions, which solve deep rooted problems for all stakeholders in the real estate sector.

An industry veteran with more than two decades of experience across FMCG, Medical Electronics, Banking and Consumer Internet sectors, he holds an MBA from the prestigious SCMHRD, Pune, and BE from Goa Engineering College.

Magicbricks – be it the award winning brand campaign Pata Badlo Life Badlo, MMTV (India’s first real estate digital video channel), Brand Store (India’s first video microsite solution in real estate) and Magicbricks.com/deals (India’s first property deals aggregation platform).

With more than two decade of experience in brand building across Internet, Real Estate, Retail, Telecom and Advertising industries. Prasun has an excellent record of launching and managing businesses and brands and delivering strong growth in the dynamic and complex Indian market.
S. SURESH
Managing Director
E.I.D. Parry

S. Suresh is the Managing Director at E.I.D. Parry. He has been associated with the Murugappa Group since August 2014. He is a Mechanical Engineering Graduate with a Post Graduate Diploma in Industrial Engineering and an MBA with specialisation in Finance. He has 30 years of experience across different industries in the areas of Sales, Marketing, Manufacturing, Industrial Relations, Supply Chain, Management of Special Projects, Industrial Engineering and business turnarounds.

He is also the Managing Director of Parry Foods Private Limited, a subsidiary of E.I.D. Parry.

BALAJI PRAKASH
Sr. Vice President and Head of Sales & Marketing
E.I.D. Parry

Balaji Prakash is the Sr. Vice-President and Head of Sales & Marketing at EID Parry, a brand with a legacy of 225 years.

In his current capacity, he oversees sales and marketing pan India. He has scaled the retail business by 5X in the last two years and is focused on building Parry as a strong household sweetener brand. He has headed businesses and launched robust brands in personal care, foods and dairy segments, in a career spanning two decades across FMCG and Telecom.

CHANDRU KALRO
Managing Director
TTK Prestige

An engineer by profession, Chandru Kalro started his career with BPL Limited in sales. He joined TTK Prestige in 1993 and quickly moved up the ladder. In his current capacity he was instrumental in leading several initiatives.

He has played a key role in changing the course of the company from being a pressure cooker company to making Prestige India’s number one kitchenware brand.

He has spearheaded Prestige’s foray into retail by setting up a chain of exclusive stores across the country. This is a unique competitive edge that has made the company India’s No. 1 kitchen appliances manufacturer in just three years.

DINESH GARG
Executive Vice President – Sales & Marketing
TTK Prestige

A post-graduate from IMT, Ahmedabad, Dinesh has worked in the liquor, cosmetic and match industries before he joined TTK Prestige. He has more than 31 years of experience in sales, marketing, strategy, PR, business development and domestic and international sourcing.

In more than 22 years with TTK Prestige, his contribution in building the appliances vertical has been very fruitful. He has made a deep personal and professional commitment to the promotion of business through innovative and high-impact approaches.

For his commitment, leadership and expertise in marketing and strategy, he has received numerous awards and recognitions.

Mohit, 49 years old, holds a degree in Marketing Management. He brings with him over 22 years of experience in diverse industries ranging from BFSI to Telecom in leading companies like GE-SBI Cards, American Express and Vodafone. He has extensive experience in P&L management, strategy, sales & distribution, product & marketing, and business development.

Mohit has held myriad leadership positions in Sales, Marketing and General Management. Under his able leadership, Ariston Thermo India, the country’s largest water heating solutions provider has further strengthened its position.

Since being appointed as the Chief Executive Officer of Reliance Digital Limited (RDL) in 2010, Brian Bade has focused on driving sales and crafting strategies. He started off as a sales person and has an experience spanning 22 years in the consumer durables and IT sectors, including fifteen years with Circuit City, an American retailer of consumer electronics and durables. Brian Bade heads the largest electronics retail chain in India - Reliance Digital. He has spearheaded the growth of Reliance Digital, taking it from 23 stores to today, more than 2,200 stores across 800+ cities and a successful e-commerce platform www.reliancedigital.in. Reliance Digital’s fast growing success can be attributed to his mastermind and his good leadership reflected in the relentless enthusiasm that one can see in his team.
Saridon

YAHYA AZHAR
Brand Manager

Yahya is a marketing professional with over eight years of work experience in brand management and business strategy. He has been associated with Piramal for the last 2 1/2 years and currently manages brand Saridon, which is a market leader in the OTC analgesic category. He also handles Sloan’s, a heritage brand in the topical analgesic space along with Digeplex in the indigestion space. Prior to this, he has worked as Brand Manager handling brands Combiflam and Bucogast with Pharma OTC players like Sanofi India and Boehringer Ingelheim. Yahya is an MBA in Marketing from Goa Institute of Management, Goa.

Shapoorji Pallonji Real Estate

PARIKSHIT PAWAR
Senior Vice President and Head of Marketing Shapoorji Pallonji Real Estate

Parikshit Pawar is the Marketing Head of Shapoorji Pallonji Real Estate and responsible for the entire Marketing strategy, including Product & Brand Management, Digital Marketing, Brand Promotions and Media Planning. He has worked with leading real estate companies, banks and steel companies in his career, spanning over a period of more than fifteen years. He is a Master in Business Administration from S.P. Jain Institute of Management & Research.

SERVO

SUROOD DAKWALE
Corporate Communication & Branding Indian Oil Corporation

Subood Dakwale is in charge of complete brand management of all IndianOil products including SERVO.

As Head of Corporate Communications and Branding, he drives a wide range of brand management and social media initiatives, leading a strong team of specialists who handle all internal and external communications.

A civil engineer by qualification, his extensive exposure to various petroleum downstream business verticals including marketing of SERVO, accentuated by his international assignments, holds him in good stead in developing strategic positioning of IndianOil brands.

Spoton

ABHIK MITRA
Managing Director and Chief Executive Officer

Abhik Mitra has over three decades of experience in leading organisations for exceptional growth and transformation. Abhik has been instrumental in the growth of Spoton Logistics into the fastest growing express logistics brand in India.

Starting his career with Unilever as a Management Trainee, where he spent fourteen years, he subsequently moved on to senior roles at RPG Enterprises, SaReGaMa India and CEAT Tyres in Sri Lanka. He then moved as Managing Director of TNT India.

A well networked professional with a demonstrated track record in achieving business scale-ups through effectively managing targeted top and bottom lines, Uday joined Spoton Logistics as Director Sales in July 2013 and has been instrumental in driving the robust business strategies at Spoton.

In his career graph of 20+ years, he has driven the overall growth of the businesses he has been involved in and has demonstrated excellent calibre in structuring and achieving business turn-arounds.

Tata Hitachi

SANDEEP SINGH
Managing Director

Sandeep Singh is a professional with a vision. A vision complemented with profound leadership and business development skills that empower him to lead and drive multinational organisations.

With an excellent knowledge of crafting strategic alliances and marketing strategies, Sandeep Singh has hands-on experience in leading organisations.

An engineering graduate from the National Institute of Technology, Surat, he has rich experience of over three decades in Sales, Marketing, Customer Support and General Management.

He had a five-year stint in the Construction Equipment industry with JCB India, where he was the Executive Vice President, Sales & Marketing.

He spent a large part of his career at Toyota. His last assignment was as the Deputy Managing Director and Chief Operating Officer of the India operations. Post this, he moved with an international assignment to Toyota Motor – Asia Pacific Head Quarters and was based at Bangkok, Thailand where he was responsible for leading the strategy planning function.

Sandeep Singh joined as the Managing Director of Tata Hitachi Construction Machinery Company Private Limited in August 2013. He is also the Executive Officer – Hitachi Construction Machinery, Japan. He is the President of ICMA and Chairman of CII Karnataka.
TATA Structura

PRAVEEN SHRIVASTAVA
Chief of Marketing & Sales – Tubes SBU
Tata Steel

Praveen Shrivasata is currently the Chief of Marketing & Sales – Tubes SBU at Tata Steel. With over twenty years’ experience at Tata Steel he has excelled at multiple roles ranging from B2B and B2C Sales, Channel Management, Strategic Branding to International Business. His success can be attributed to his ability to be future ready by identifying projects which enable volume growth and ensure that Tata Structura remains the market leader in innovation. Praveen is a graduate of NIFT Jamshedpur and has completed his MBA from IIFT Delhi.

HARIHARAPUTHIRAN HARIKUMAR
Head of Marketing, Brands & Retail – Tubes SBU
Tata Steel

Haripruthiran Harikumar is the Head of Marketing Brands & Retail – Tubes SBU at Tata Steel. He has been a part of the Tata Structura Brand for over ten years and has handled multiple roles across Business Development, Channel Management, New Product Development and Brand Management. Under his guidance, brand Tata Structural’s market has grown by a staggering 17% YoY in the retail market, irspite of the market downturn. Haripruthiran has completed his MS in Structural Engineering from IIT Madras.

Trident Paper

RAJINDER GUPTA
Chairman
Trident Group

Rajinder Gupta is a first generation entrepreneur who is presently serving as the Chairman of Trident Limited, a US$ 1 billion Indian business conglomerate and global player. Embracing integrity, commitment and dynamic leadership as core values, he has enabled the group to emerge as one of the biggest textiles, paper and PPE manufacturers of the world. Under his dynamic leadership, Trident Limited has achieved a CAGR of over 30%. His philanthropic initiatives for health, education, employment and women empowerment have transformed thousands of lives.

ABHISHEK GUPTA
Vice Chairman
Trident Group

Young and dynamic, Abhishek Gupta is the Vice Chairman of Trident Group. He heads marketing and operations for the Trident Group while providing strategic direction to all its business verticals. He spearheaded the branding initiatives of copier paper, propelling it into the top copier paper brands in the country. He has been intrinsically involved in business management and administration. During his varied roles at Trident, he has introduced many new initiatives that strengthened corporate functioning, while delivering on key milestones with high-quality processes.

TCIEXPRESS

D P AGARWAL
Chairman & Director

D P Agarwal has been associated with the transport industry for more than 40 years and has contributed significantly in developing the unorganised logistics sector into an organised one. He is also associated with various Chambers of Commerce including CII, NCCI and PHDCCI and is an active participant in many social and philanthropic activities.

CHANDER AGARWAL
Managing Director

Chander Agarwal is responsible for expanding the organisation’s overall footprint and globally steering, conceptualising and executing key strategies related to the management and operational needs of the company. Earlier, as the Jt. Managing Director of the TCI Group he helped establish TCI leadership in the express industry. He has also been on several professional bodies and is a committee member of the Express Council of India, helping lobby with the government on behalf of the logistics industry in India.

UltraTech

K C JHANWAR
Managing Director
UltraTech Cement

K C Jhanwar is a Chartered Accountant by profession with over 40 years of experience. He has been with the Aditya Birla Group since 1981. He has served in several leadership roles across Finance, Operations and General Management in the Cement and Chemical businesses of the group. He has deep expertise in project management, acquisitions and integration. He has excellent networking skills with customers and stakeholders, and has built a strong franchise for the businesses. He is a capable team builder with exceptional people skills.

VIVEK AGRAWAL
Group Executive President & Chief Marketing Officer
UltraTech Cement

Vivek has a proven track record of delivering strong results across diversified roles including P&L Head of Ready Mix Concrete and Chief Executive Officer of Star Cement Co. LLC, UAE. During his tenure, the team is credited with successful post-merger integration of Sales, Marketing and Logistics across multiple new acquisitions, revival of Building Products Division and expansion of RMC to a market leadership position. He has extensive experience in managing transformational challenges and aggressively building market share and brand equity.
Viraj Bahl is the Founder & Managing Director of Veeba Food Services. Under the Veeba and V-Nourish brands, the company is one of the fastest growing FMCG companies in the country. Veeba has re-written the rules of the industry with extreme focus on Research & Development. In a very short span of time under the leadership of Viraj Bahl – Veeba Food Services has grown exponentially.

After completing Industrial Engineering from Singapore, Viraj Bahl started his career at his family’s food business. From here they later made a complete exit by selling their shares to a German food company. In 2013 he founded Veeba Food Services. Viraj Bahl, in his entire career has been awarded many awards from the industry and various organisations.

Devanshu Gandhi is a dynamic leader of Vadilal Enterprises Limited, having a blend of management and strategic leadership skills with business acumen of export, sales, marketing, finance operations and production-management abilities.

Vadilal is a manufacturer of ice creams, canned and frozen food, fruit and vegetable pulps and ready-to-eat and ready-to-serve frozen food which are exported to several countries across the globe. Established in 1926, Vadilal is today India’s second largest ice cream manufacturer. The company has created a major market for its ice creams through its value-added products, novelties, aggressive marketing plans and a pan-India distribution network. Over the decades, the Vadilal Group has diversified its interests by claiming its space in the processed and frozen foods division.

The company has 21% market share and extensive pan-India distribution network – over 1,50,000 retailers and trade partners that cater to every corner of the country, making it the largest cold-chain network in the country. It introduced the concept of ice cream parlors by establishing Vadilal Hangout, Scoop Shop and Express.

Devanshu Gandhi is actively involved as a member of GCCI MSME Committee and several prestigious associations in Gujarat, delivering capable knowledge in the field.

Vishal Bhola is the Managing Director of Whirlpool of India. A business leader and marketing veteran, he has built brands and businesses across multiple geographies and led digital transformation for companies.

Prior to joining Whirlpool, he was the Global Vice President, Water at Unilever and spent over two decades in the company across different verticals. Vishal Bhola has a diverse experience in general management, strategy, sales, marketing and innovation in consumer goods industries.